

# ERITA NARHETALI

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## CURRENT

2003 – present

Lecturer, Faculty of Psychology, Universitas Indonesia

2019 – present

Assistant research, GRAPE|FAME

## EDUCATION

2019 – present

Doctoral student, *University of Warsaw*, QPE program

2006 – 2008

MA in Development Economics, *University of Warsaw*, Faculty of Economics

1995 – 2001

BA in Psychology, *Universitas Indonesia*, Faculty of Psychology

## PUBLICATION

Putra, A. D., Kusumawardhani, D. E., & Narhetali, E. (2019). Nudge, An Intervention Technique To Increase Reading Behaviour Among Teenager. *Jurnal Psikologi Sosial*, 17(1), 3-11. [In Bahasa]

Kendro, S. A., & Narhetali, E. (2018). Comparing Fear, Humour, And Rational Advertising Appeals And Their Effect On Consumer Memory And Attitude Centred On Video-Based E-Commerce Advertising. *Diversity In Unity: Perspectives From Psychology And Behavioral Sciences*.

Wajong, G. C., & Narhetali, E. (2018). Exploration Of Moderation Effect Of Price On The Relationship Between Observational Cues And Sustainable Consumption. *Diversity In Unity: Perspectives From Psychology And Behavioral Sciences*.

Keinamada, S. G., Anzilah, W., & Narhetali, E. (2018). Will You Willing To Wait? Testing The Moderation Effect On *Zero Price Effect* In Buying Decision. *Jurnal Psikologi Sosial*, 16(2), 86-100. [In Bahasa]

Narhetali, E., Nisa, Y. F., & Satrio, A. P. (2017). When Construal Level And Financial Incentive Collides: An Experimental Study On Cooperative Behavior Among Javanese And Balinese. *Jurnal Psikologi Sosial*, 15(1), 47-58.

Mahardika, H., Sembada, A. Y., & Narhetali, E. (2015). Adapting To Zeroes: Investigating The Need For A Transition Period In The Proposed Rupiah Redenomination Plan. *Journal For International Business And Entrepreneurship Development*, 8(4), 346-361.

Muda, S. M., Narhetali, E., & Sjabadhyni, B. (2012). Money Illusion: The Effect Of Number Of Zero In Price Toward Willingness To Pay. *Manasa*. [In Bahasa]

Vestzteg, R. & Narhetali, E. (2010). Public-Good Games And The Balinese, *International Journal Of Social Economics*, 37(9), Pp. 660 – 675

## GRANTS AND AWARDS

- 2019 **Principal Investigator**, Pilot Study for Early Warning System for Prevention of Violence Extremism at School, Research Grant- Research Center on Islam and Society, Universitas Islam Negeri Syarif Hidayatullah and UNDP
- 2019 **Co-Investigator**, Social intervention model to increase farmer welfare and reduce conflict in palm plantation, Research Grant - Ministry of Research and Higher Education, Government of Indonesia
- 2019 **Principal Investigator**, Developing social vaccine to fight against fake news Research Grant – Research Grant - Faculty of Psychology, Universitas Indonesia
- 2018 **Co-Investigator**, National Survey on Attitude on Diversity and Religiosity among Teachers in Indonesia, Research Grant -- Research Center on Islam and Society, Universitas Islam Negeri Syarif Hidayatullah and UNDP
- 2018 **Principal Investigator**, Financial Cost of Trust Repair, Research Grant – Faculty of Psychology, Universitas Indonesia
- 2018 **Co-Investigator**, Law and Economic Analysis on Cost Recovery and Compensation on Environmental Loss: A mechanism of comparison in cost accounting in environmental loss in Indonesia, United States, Europe, Australia and International Level, Research Grant - Ministry of Research and Higher Education, Government of Indonesia
- 2018 **Principal Investigator**, The Effect of Overload on Moral: Revisiting Milgram Case in Makassar City, Research Grant – Faculty of Psychology, UI
- 2017 **Co-Investigator**, National Survey on Attitude on Diversity and Religiosity among Students at High School and University in Indonesia, Research Grant - Research Center on Islam and Society, Universitas Islam Negeri Syarif Hidayatullah - UNDP
- 2017 The Most Favorite Lecturers for Master in Applied Psychology Program at Faculty of Psychology, Universitas Indonesia, award
- 2016 **Co-Investigator**, Global Reseach Initiative Program (GRIP): Behavioral Studies

for Human Welfare, Research Grant – Universitas Indonesia

- 2016 **Co-Investigator**, Study of Local Government Institution Change as part of Mental Revolution Movement, Research Grant - Coordinator Ministry of Human Development and Culture, Government of Indonesia
- 2015 **Co-Investigator**, The role of local conservation agencies on human welfare and the ecosystem health of coral reefs: Economic component of the interdisciplinary project Contributing to Coral Commons (Triple C), Research Grant - RWI - Leibniz Institute for Economic Research (formerly Rheinisch-Westfälisches Institut für Wirtschaftsforschung), (project leader: Colin Vance)
- 2014 **Principal Investigator**, Baseline Survey for Promoting Equality and Security in Schools in Jakarta and Serang, *Research Grant* - Plan International
- 2014 **Co-Investigator**, Exploring the open data initiative of the Ministry of Finance on national budget transparency in Indonesia, *Research Grant* – World Web Foundation and IDRC
- 2013 The Most Productive Young Lecturer – Faculty of Psychology, Universitas Indonesia, award
- 2013 The Most Potential Researcher - Universitas Indonesia, award
- 2012 **Co-Investigator**, Japan- Indonesia Solidarity & Group Identity in the Midst of Natural Disaster: An Experimental Study, Research Grant – Sumitomo Foundation
- 2012- **Co-Investigator**, The Effect of Rupiah Redenomination on Indonesian Consumer Behavior, Research Grant - University of Indonesia
- 2012 **Principal Investigator**, Cooperative Behavior in Indonesian – an experimental study on Javanese and Balinese, Research Grant – Universitas Indonesia
- 2011 **Co-Investigator**, Caregiver at the Shelter for Children, Community service Research Grant – Universitas Indonesia
- 2010 **Co-Investigator**, Sense in the City: pattern of urban interaction, Research Grant - Universitas Indonesia

## WORK EXPERIENCE

- 2017 – 2019 **Researcher**, Research Center on Islam and Society, Universitas Islam Negeri Syarif Hidayatullah
- 2016 **Behavioral Experiment Supervisor**, Policy Research to Improve

- Provider's Performance and Accountability in Schools in Remote and Isolated Areas –World Bank and The National Team for the Acceleration of Poverty Reduction (TNP2K),– Ministry of State Secretariat, Republic of Indonesia
- 2015      **Researcher**, Stoctaking in performance based budgeting in Indonesia, Sustainable Financing in Climate Change – United Nations of Development Programs (UNDP)
- 2014 - 2015      **Behavioral Experiment Supervisor**, Policy Research to Improve Provider's Performance and Accountability in Schools in Remote and Isolated Areas –The National Team for the Acceleration of Poverty Reduction (TNP2K),– Ministry of State Secretariat, Republic of Indonesia
- 2014      **Researcher**, Yayasan Lembaga Konsumen Indonesia (YLKI) – Indonesia Consumers Organization
- 2014-2015      **Researcher**, Yappika; a national NGO focused on civil organization empowerment
- 2013      **Researcher**, Sinergantara: a national NGO focused on research in public policy
- 2009 – 2012      **Researcher**, Pattiro Institute; is a national NGO concerns on the issues of good governance and public policy
- 2009      **Researcher**, Bandung Institute for Governance Reform (BIGS)

## CONFERENCES

- 2018      SABE-IAREP,UK
- 2014      28<sup>th</sup> International Congress of Applied Psychology (ICAP)
- 2012      International conference "Economic Psychology in a Modern World", Moscow; 19<sup>th</sup> International Business Research Conference - World Business Institute, Melbourne; EBES, Warsaw
- 2011      Europe Association of Development Research and Training Institutes (EADI)- Development Research Associations (DSA),York, UK; IAREP-SABE, Exeter, UK
- 2010      IAREP-SABE ,Cologne, Germany; ESNIE, Cargese, France
- 2009      5<sup>th</sup> International Meeting on Experimental and Behavioral Economics (IMEBE), Granada, Spain